



Integrity - Vision - Performance

**Corporate Presentation** 

### Contents

Introduction	1
Investment Process	3
Macroeconomic Environment	12
NKAML Performance	19
Additional Information	23

## Meet the Senior Team



Alastair King Chairman & Founder



Corinne Lee COO/Head of Family Office



Trevor Cooper



Paul Hawkins Portfolio Manager/Consultant



Sophia Mooney Complaince



Zinzan Hunter Research Analyst

Alastair King

Qualified solicitor & venture capitalist prior to founding Naisbitt King Sheriff of London for 2023 and Lord Mayor of London (subject to election) from November 2024

> Corinne Lee Chief Operating Officer

Head of family office at Naisbitt King Highly experienced broker and primary dealer in the bond market

### Trevor Cooper

### Chief Investment Officer

Highly experienced in fund management, bond trading & issuence Fellow of the Chartered Institute of Securities and Investments (FSICI)

Paul Hawkins

Portfolio Manager/Consultant

Specialist in Sterling credit and head of bond trading at RBS, Barclays & Santander Chairman of the Eurosterling Steering comittee for many years

### Sophia Mooney

Complaince Head of compliance and CSR at Naisbitt King Experienced in the Arts world having spent 7 years at Sotheby's

Zinzan Hunter

Research Analyst

Graduated from the University of Leeds wih a first-class degree in Physics Studying towards CFA Level I having completed the IMC



### Bespoke Portfolio

We individually tailor each client's portfolio, considering:

- Portfolio goals
- Currency selection
- Risk profile
- Ethical preferences

### Value Opportunity

Our team has years of expereince in credit markets and being nimble allows us to navigate different market conditions

Clients recieve a personal and accountable service from our team



# Why Choose NKAML?



Lower cost to the client compared to a peer group of investment firms



Focused on credit market so there are no distractions with equity, private equity, or commodity markets Experts in credit rather than generalists



NKAML is **nimble**; descisions can be made quickly in respect of events needing a timely response - a key differentiatior



**Personal** service including individual reporting and accountability for every portfolio We are always available to **chat bonds**!



### **Investment Process**



## Investment Philosophy



We believe in time in the market and timing the market

We manage throughout market cycles rather than gambling with the cycle, while difficult times are inevitable, our track record demonstrates we can and do navigate them better than most



Credit markets create opportunities for active management

Relentless focus on our portfolios ensures the best performance at all times



Owning credit brings with it a certainty that most markets cannot offer

There are known cash flows, income, and a fixed maturity date

This certainty has a great appeal in an uncertain world



### Case for Credit

### NEW ISSUANCE New issuance is an integral part of the credit market Non-financial corporation issuance is up 36% in the first half of the year, according to S&P Global OPPORTUNITIES Market dislocations are a frequent occurance This brings with it both risk and opportunity

### VOLATILITY

The equity market remains volatile The fixed income market offers historically attractive returns with less volatility

### LOW DEFAULT RATES

High yield default rates, **3.2% in June 2023**, remain low compared to history The default rate peaked at 12% in 2009 according to S&P Global

### MARKET KNOWLEDGE

NKAML focus on the best risk adjusted opportunities for the current market cycle



5



# Investing in Credit during Inflationary Periods

The spread over a government bond is an inflation hedge in and of itself

Carefully constructed robust portfolios

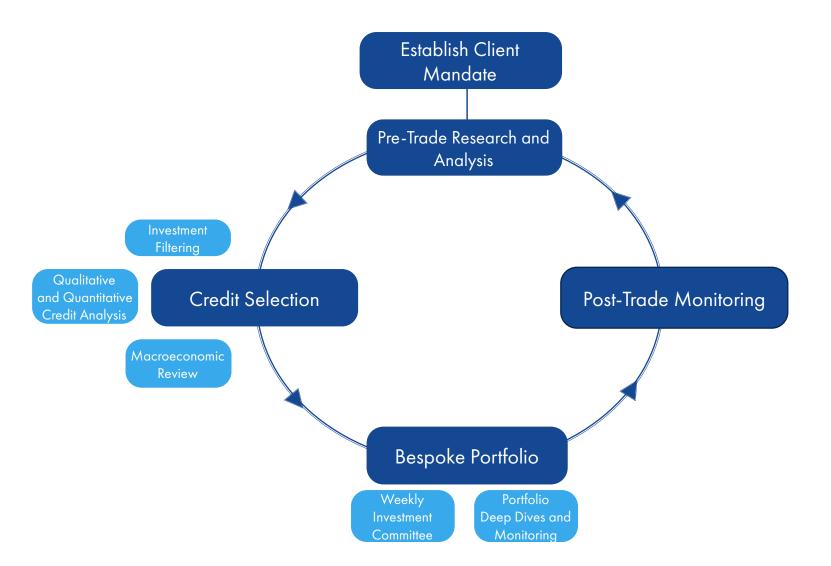
Expertise of managing portfolios through many inflationary periods

Liquid credit strategies

Short and long term selection of bond maturities



### Our Investment Process





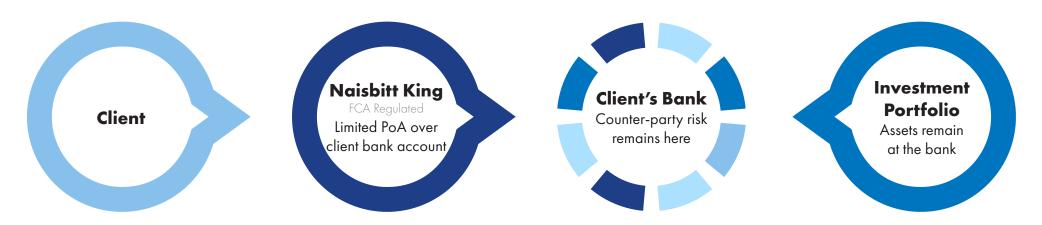
7

# Designing Your Mandate

Mandates are the basis for all portfolios, detailing the scope and requirements of all investments to the client's satisfaction

We take time to understand clients needs and preferences from their investments

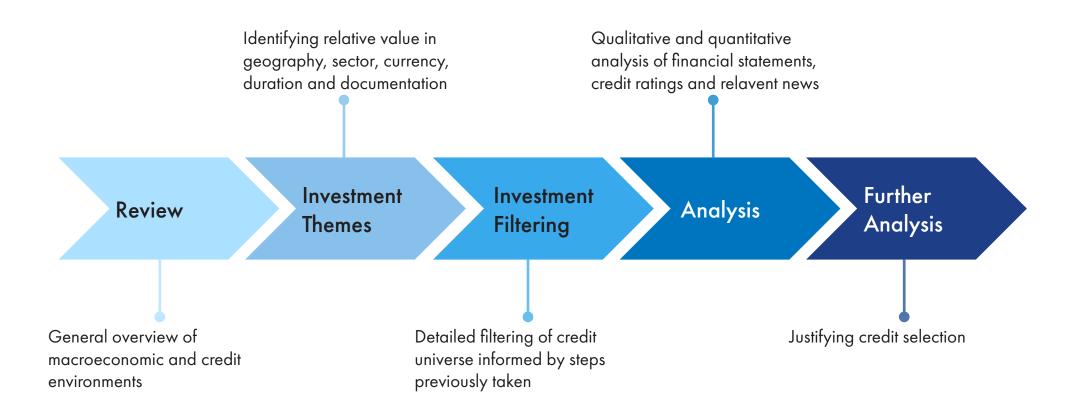
NKAML invest on a **discretionary** basis, instructing the client's private bank on purchase and sell orders for a set amount which NKAML has limited power of attorney over



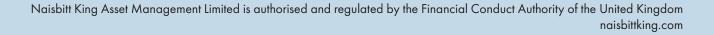
NKAML also offer advisory portfolios, where the investment decisions lie with the client, following advice from NKAML



## NKAML Process



9



# Post-Trade Analysis and Reporting



Deep dives into market conditions and potential external shocks, assessment of portfolio performance

**Monthly** reports which include:

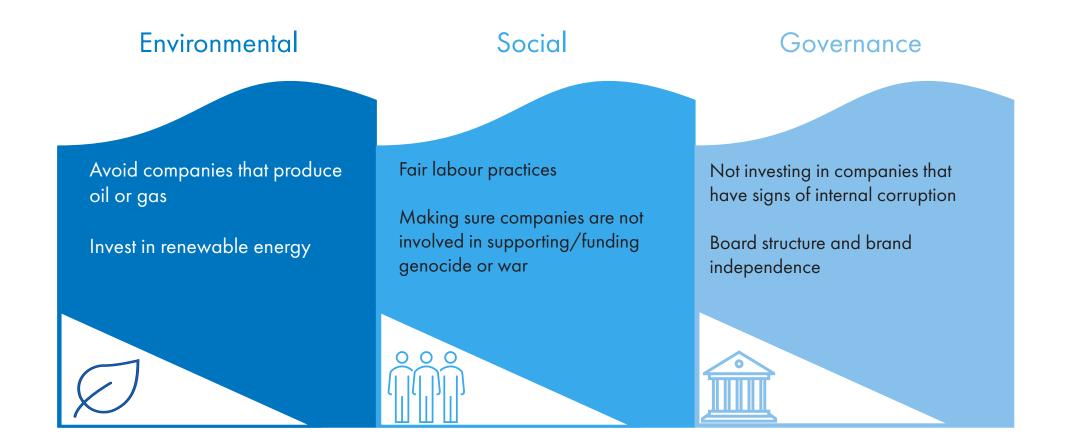
**Risk Reports** - Bespoke monthly reports created for each portfolio indicating geographical, sector and currency exposure, top holdings and performance figures

**Global Reports** - Summary of investments from all sources, including those beyond NKAML, updated monthly to reflect your wealth



# Examples of ESG Preferences

NKAM is able to cater to a diverse range of ESG preferences, from strict criteria to none at all





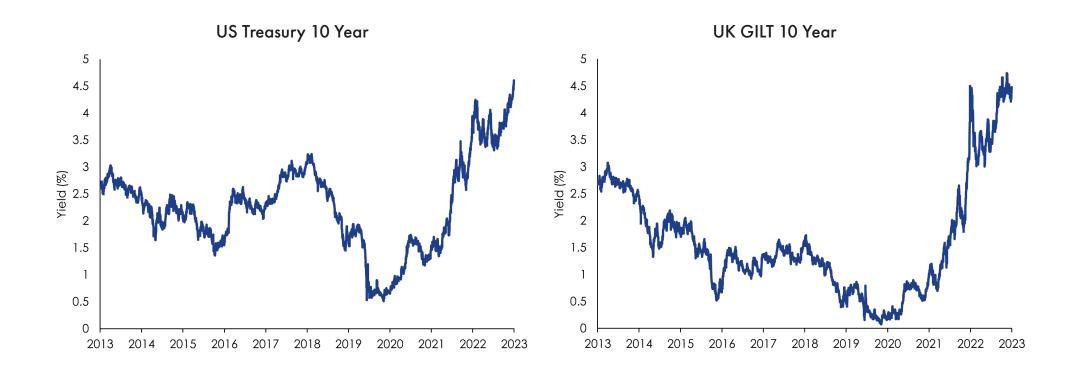
11

Naisbitt King Asset Management Limited is authorised and regulated by the Financial Conduct Authority of the United Kingdom naisbittking.com

### **Macroeconomic Environment**



### The Rates Environment



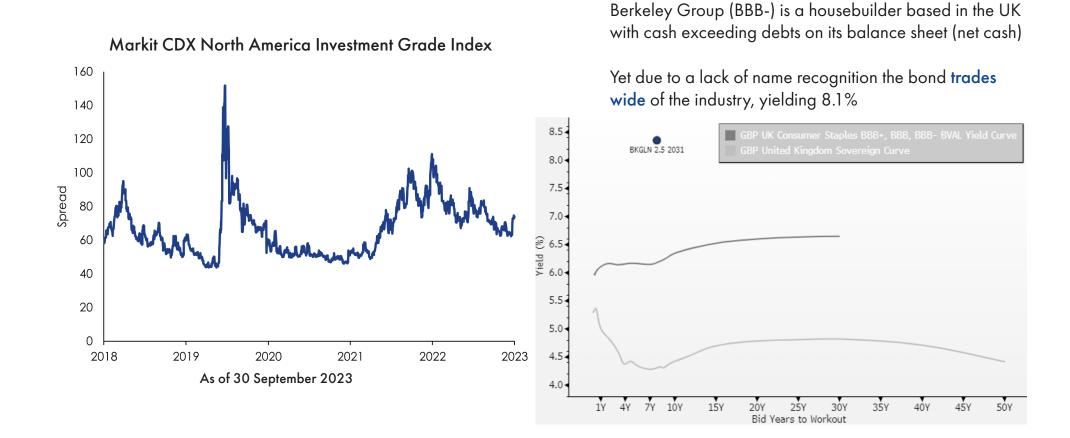
As of 30 September 2023



13

Naisbitt King Asset Management Limited is authorised and regulated by the Financial Conduct Authority of the United Kingdom naisbittking.com

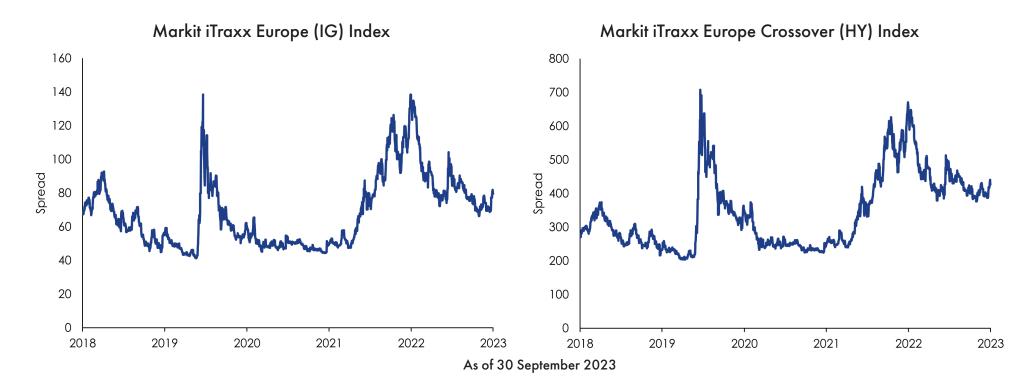
## The Credit Environment (case study)



14 RaisbittKing



Elevated spreads repesent an opportunity for investors to earn **greater yields** in both investment grade and high yield credit However, careful credit selection is needed as interest rates and financing costs rise



The Markit iTraxx Europe and Markit iTraxx Europe Crossover indices, comprised of 125 CDS contracts on investment grade (IG) and 75 CDS contracts on high yield (HY) European corporates respectively, show the spreads are at elevated levels compared with history



15

Naisbitt King Asset Management Limited is authorised and regulated by the Financial Conduct Authority of the United Kingdom naisbittking.com

### Naisbitt King Asset Management Limited is authorised and regulated by the Financial Conduct Authority of the United Kingdom naisbittking.com

### Credit Market Risk

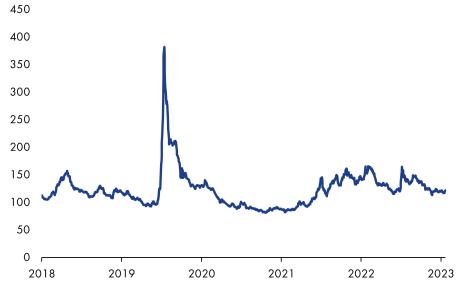
Credit spread indices demonstrate risk in the credit market

Spreads remain at **elevated levels** compared with history, excluding the effects of the pandemic

Investing in a wider spread envrionment suggests the market prices in elevated levels of risk

With careful selection and analysis **higher yields** are available for investors

Current spreads and yields are attractive compared with hisotry



5 Year USD Investment Grade Bond Sector Spread Index

As of 30 September 2023



# Banking Crisis (case study)

Poor management and successive scandals led to the downfall of Credit Suisse

Systemically important banks remain highly capitalised beneficiaries of the weakness in regional American banks as consumers move deposits to systemic 'too big to fail' banks

### SYSTEMIC BANKS = WELL CAPITALISED

	CET1 Ratio (%)	Price to Book Value			
Morgan Stanley	15.2	1.48			
Goldman Sachs	14.9	1.01			
HSBC	14.7	0.94			
UBS	14.4	0.92			
Lloyds Bank	14.2	0.77			
Barclays	13.8	0.46			
JP Morgan Chase	13.8	1.48			
Deutsche Bank	13.8	0.35			
BNP Paribas	13.6	0.66			
NatWest	13.5	0.68			
Citigroup	13.4	0.42			
Bank of Nova Scotia	12.7	1.08			
Banco Santander	12.3	0.63			

As of 30 June 2023





## Additional Tier 1

Additional Tier 1 bonds, the riskiest part of banks capital structure, is essential to bank capital structure

**Regulators** need the market to function efficiently and **existential threats** are limited

Yield to worst (assuming the bond is not called) now offers a very compelling yield

CET1 ratios offer returns disproportionate to the risk

Credit Suisse fallout offers an **opportunity** as a result of **idiosyncratic** issues

Bloomberg Developed Market Contingent Capital USD Index

115





### **NKAML** Performance



## NKAML Competitive Performance

	ETF	Global Bond Fund	NKAML
Nimble	No	No	Yes
Bespoke	No	No	Yes
Individual Reporting	No	No	Yes
Personal Service	No	No	Yes

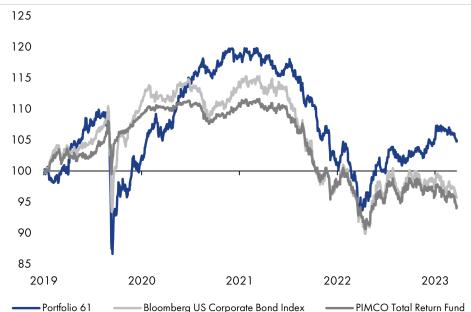


# Portfolio Case Study

This discretionary portfolio was created for a South African client with a deep knowledge of credit markets. The portfolio is multi-currency, containing sterling and dollar denominated bonds.

Comprised of a wide ranging list of investment grade and high yield holdings, the current average credit rating of the portfolio is Baa2/ BBB/BBB. Financials comprise 47% of the portfolio with a diverse spread of industries comprising the remaining 53%.

The mandate includes a list of sectors the client won't invest in, including: automobiles, airlines, retail, property, among others. Yet since inception, in 2019, this portfolio has returned +4.76% versus -5.71% for the PIMCO total return fund (TRF) over the same period and -4.97% with the Dollar benchmark.



Portfolio 61 Performance vs Dollar Benchmark vs PIMCO TRF

### Portfolio 61 - Monthly Total Return

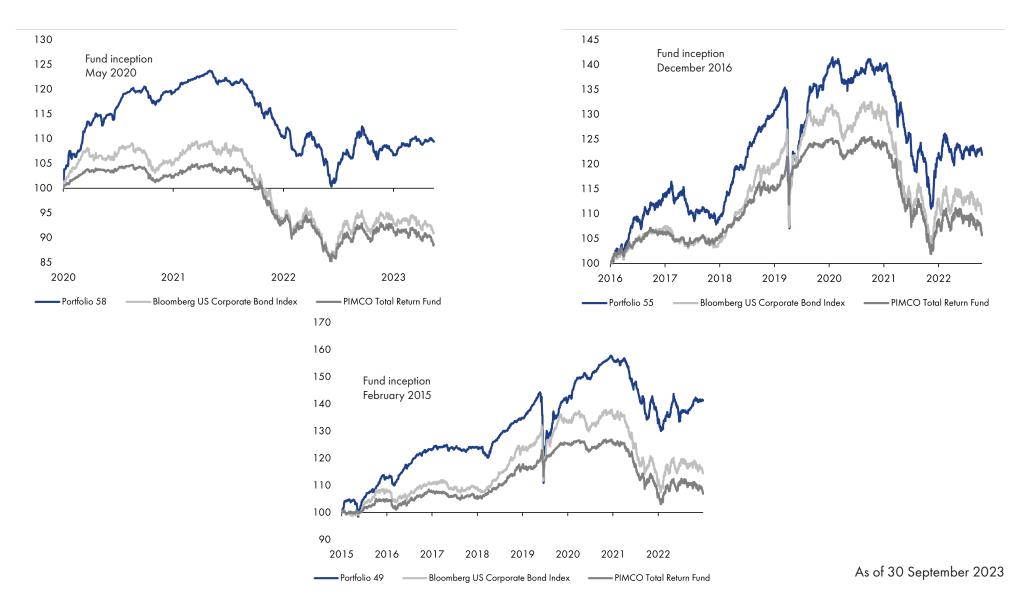
21

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Annual
2019							-0.77%	-0.47%	1.45%	4.65%	0.52%	2.72%	8.25%
2020	1.53%	-2.26%	-12.68%	5.27%	-0.15%	1.70%	5.84%	2.41%	-2.13%	0.65%	4.57%	2.74%	6.25%
2021	0.77%	0.79%	-1.13%	1.34%	2.29%	-1.24%	1.05%	-0.50%	-1.34%	0.58%	-2.21%	1.66%	1.97%
2022	-1.69%	-1.06%	-1.89%	-4.44%	-0.12%	-4.45%	1.79%	-3.96%	-5.50%	2.37%	2.90%	0.75%	-14.66%
2023	3.56%	-1.25%	-0.23%	1.50%	-0.87%	1.76%	2.67%	-0.40%	-1.81%				4.90%

As of 30 September 2023



## Portfolio Performance





## **Additional Information**





### DEFINITIONS OF INDICES AND TERMS AND ADDITIONAL RISKS

#### Additional Risks:

Investing in fixed income products is subject to certain risks, including interest rate, credit, inflation, call, prepayment and reinvestment risk. Any fixed income security sold or redeemed prior to maturity may be subject to substantial gain or loss.

Holders of foreign securities can be subject to foreign exchange risk, exchange-rate risk and currency risk, as exchange rates fluctuate between an investment's foreign currency and the investment holder's domestic currency. Conversely, it is possible to benefit from favorble foreign exchange fluctuations. High Yield bonds are speculative non-investment grade bonds that have higher risk of default or other adverse credit events which are appropriate for high risk investors only.

Investments in emerging markets may not be suitable for all investors. Emerging markets involve a greater degree of risk and increased volatility. Changes in currency exchange rates and differences in accounting and taxation policies outside the USA or the UK can raise or lower returns. Some overseas markets may not be as politically and economically stable as the USA, UK and other nations. Investments in emerging markets can be more volatile.

Preferred investments share characteristics of both stocks and bonds. Preferred securities are typically long-dated securities with call protection that fall in between debt and equity in the capital structure. Preferred securities carry various risks and considerations which include: concentration risk; interest rate risk; lower credit ratings than individual bonds; a lower claim to assets than a firm's individual bonds; higher yields due to these risk characteristics; and "callable" implications meaning the issuing company may redeem the stock at a certain price after a certain date.

### IMPORTANT INFORMATION ABOUT YOUR INVESTMENTS AND POTENTIAL CONFLICTS OF INTEREST

Conflicts of interest will arise whenever NKAML or any of its affiliates (together, "NKAML") have an actual or perceived economic or other incentive in its management of our clients' portfolios to act in way that benefits NKAML. Conflicts will result, for example (to the extent the following activities are permitted in your account): (1) when NKAML invests in an investment product, such as a mutual fund, structured product, separately managed account or hedge fund managed by NKAML; (2) when an NKAML entity obtains services, including trade execution and trade clearing, from an affiliate; (3) when NKAML receives payment as result of purchasing an investment product for client's account; or (4) when NKAML receives payment for providing services (including shareholder servicing, recordkeeping or custody) with respect to investment products purchased for client's portfolio. Other conflicts will result because of relationships that NKAML has with other clients or when NKAML acts for its own account.

Investment strategies are selected from both NKAML and third-party asset managers and are subject to review process from our manager research teams. From this pool of strategies, our portfolio construction teams select those strategies we believe fit our asset allocation goals and forward looking views in order to meet the portfolio's investment objective. As a general matter, we prefer NKAML managed strategies.



### Disclaimer

#### **IMPORTANT INFORMATION**

#### PURPOSE OF THIS MATERIAL

This material is for information purposes only. The information provided may inform you of certain products and services offered by Naisbitt King Asset Management Limited (NKAML). The views and strategies described in the material may not be suitable for all investors and are subject to risks. This material is confidential and intended for your personal use. It should not be circulated to or used by any other person, or duplicated for non-personal use, without our permission. Please note that this publication does not constitute a financial promotion and it does not contain any investment recommendations. It is directed at existing clients of Naisbitt King Asset Management Limited and to professional investors only. Specifically

it is not directed at retail clients. Please read this Important Information in its entirety.

#### LEGAL ENTITY AND REGULATORY INFORMATION

In the United Kingdom, this material is issued by NKAML with its registered office located at 7 Pilgrim Street, London EC4V 7LB. NKAML is authorised and regulated by the Financial Conduct Authority.

#### NON-RELIANCE

We believe the information contained in this material to be reliable and have sought to take reasonable care in its preparation; however, we do not represent or warrant its accuracy, reliabllity or completeness, or accept any liabllity for any loss or damage (whether direct or indirect) arising out of the use of all or any part of this material. We do not make any representation or warranty with regard to any computations, graphs, diagrams or commentary in this material which are provided for illustration/reference purposes only. The views, opinions, estimates and strategies expressed in it constitute our judgment based on current market conditions and are subject to change without notice. We assume no duty to update any information in this material in the event that such information changes. Views, opinions, estimates and strategies expressed herein may differ from those expressed by other areas of NKAML, view expressed for other purposes or in other contexts, and this materials should not be regarded as a research report. Any projected results and risks are based solely on hypothetical examples cited, and actual results and risks will vary depending on specific circumstances. Forward looking statements should not be considered as guarantees or predictions of future events. Investors may get back less than they invested, and past performance is not a reliable indicator of future results.

#### RISKS, CONSIDERATIONS AND ADDITIONAL INFORMATION

There may be different or additional factors which are not reflected in this material, but which may impact on a client's portfolio or investment decision. The information contained in this material is intended as general market commentary and should not be relied upon in isolation for the purpose of making an investment decision. Nothing in this document shall be construed as giving rise to any duty of care owed to, or advisory relationship with, you or any third party. Nothing in this document is intended to constitute a representation that any investment strategy or product is suitable for you. You should consider carefully whether any products and strategies discussed are suitable for your needs, and to obtain additional information prior to making an investment decision. Nothing in this document shall be regarded as an offer, solicitation, recommendation or advice (whether financial, accounting, legal, Tax or other) given by NKAML and/or its officers or employees, irrespective of whether or not such communication was given at your request. NKAML and its affiliates and employees do not provide tax, legal or accounting advice. You should consult your own tax, legal and accounting advisors before engaging in any financial transactions. Contact your NKAML representative for additional information concerning your personal investment goals. You should be aware of the general and specific risks relevant to the matters discussed in the material. You will be independently, without any reliance on NKAML, make your own judgement and decision with respect to any investment referenced in this material.

NKAML may hold a position for itself or our other clients which may not be consistent with the information, options, estimates, investment strategies or views expressed in this document. NKAML or its affiliates may hold a position in the financial

instruments or any issuer discussed herein or act as an underwriter, placement agent, advisor or lender to such issuer. If you have questions or no longer wish to receive these communications, please contact an NKAML representative.

@2022 Naisbitt King Asset Management Limited. All rights reserved.

25

